



Twelfth Annual Grillers Cup

September 18-19, 2026

2026 Sponsorship Levels

Each fall, Lakewood Camping Resort hosts the Grillers Cup Cook-Off, where cooks bring their own pits and shelters to compete in a sizzling showdown of wings and pork butt, all to benefit Help 4 Kids. We've expanded the event into a two-day Festival with food, crafters, live music, and family fun. Your business can be part of the celebration while supporting a local cause and reaching thousands of guests.

We hope that your business can help support this year's event!

Meat Sponsor - \$1,000

- Business logo on 3 yard signs placed in event space for 2-day event
- Linked logo placed on Grillers Cup webpage
- Company logo printed on flyers & all event graphics.
- Social media shout out on Lakewood Camping Resort Facebook & Instagram pages
- One vendor space for 2-day event
- Representation on Wing Judging Panel (up to 2) on Friday, September 19

Entertainment Sponsor - \$600

- Yard sign with business logo placed in front of the Grillers Cup Stage
- Linked logo placed on the Grillers Cup webpage
- Company logo included on all event flyers and graphics
- Social media shout-out on Lakewood Camping Resort Facebook & Instagram
- One vendor space for the two-day event
- Up to two representatives may serve on the Wing Judging Panel on Friday, September 19

Trophy Sponsor - \$400

- Business name engraved on all Grillers Cup trophies
- Recognition on the Grillers Cup webpage and event flyers

Kid's Zone Sponsor - \$300

- Yard signage with business logo displayed in the Kids Activity Area
- Option to provide branded giveaways such as coloring sheets or small prizes
- Logo included on the event webpage, flyers, and social media
- One vendor space included

Photo Spot Sponsor - \$300

- Business logo displayed at the fall-themed photo booth or selfie station
- Option to provide props or a branded accessories
- Logo included on event webpage, flyers, and social media

T-Shirt Sponsorship - \$150

- Business Logo displayed on the Event T-Shirt back
- Yard signage with business logo displayed at the event
- Logo included on the event webpage, flyers, and social media

Sponsor Booth Sponsorship - \$150

- One vendor space for 2-day event
- One representative to serve on Wing Judging Panel
- Logo placed on Grillers Cup webpage, on flyers & all event graphics.

Charity Raffle Sponsorship

- Donate prize packs or merchandise to the Silent Auction benefitting Help4Kids

**Scan here to learn
more about Grillers
Cup!**



Business Name: _____

Contact Name & Phone Number: _____

Contact Email Address: _____

Please return form via email to lmccarty@lakewoodcampground.com

Mail Payments to: Lakewood Camping Resort
Attn: Grillers Cup
5901 S Kings Highway
Myrtle Beach, SC 29575